



FOR IMMEDIATE RELEASE

CONTACT: Greg Harris/Kristi Betz
Weinberg Harris & Associates
410.243.1333 ext 222, 225
gharris@weinbergharris.com
kbetz@weinbergharris.com

THE STRATA GROUP NAMES LINDA K. FREDEKING VICE PRESIDENT OF BUSINESS DEVELOPMENT AND RELOCATION

-- Fredeking Brings More Than 17 Years of Extensive Real Estate Relocation Experience --

Baltimore, MD (September 2, 2008) – The Strata Group, a full-service real estate organization providing extensive real estate, legal and financial services in Maryland, has named Linda K. Fredeking as Vice President of Business Development and Relocation.

In her role as Vice President of Business Development, Fredeking will serve as the main liaison with sales office managers, agents and clients throughout the mid-Atlantic region. She will also be responsible for developing new business and sources of revenue for The Strata Group through marketing, sales, information management and customer service.

In addition, Fredeking will also serve as the Vice President of Relocation for Yerman Witman Gaines and Conklin (YWGC) Realty. Fredeking will oversee the daily operations of the Relocation Division including: Destination Services; Departure Services; Temporary Living; and Moving Household Goods.

Fredeking joins The Strata Group with a vast amount of experience in the industry including more than 17 years of relocation experience and 25 years of real estate experience. She is a Certified Relocation Professional. Prior to joining The Strata Group, she served as the Vice President and Director of Coldwell Banker's residential relocation division for more than eight years and Sales Manager for BridgeStreet Accommodations for ten years.

“Linda is far and away the most well-respected and successful relocation specialist in the area,” said William Yerman, CEO, The Strata Group. “Her incredible knowledge within the real estate industry along with her strong business acumen will keep us focused on growing the business and expanding our areas of expertise.”

Fredeking is a member of the Employee Relocation Council and The Greater Washington Employee Relocation Council and the Relocation Director's Council. She is also a member of the Greater Baltimore Association of Realtor's, National Association of Realtor's, Anne Arundel Society for Human Resources, Chesapeake Human Resources Association and Howard County Human Resources Association.

About The Strata Group (www.mystratagroup.com <<http://www.mystratagroup.com>>):

The Strata Group, established in 2006, is a full-service real estate collaboration providing extensive real estate, legal and financial services in Maryland. The Strata Group currently consists of six distinct companies: Yerman Witman Gaines & Conklin Realty, Real Estate Mortgage Funding, Real Estate Title & Escrow, Strata Law, Strata Insurance Services and Strata New Homes Sales, with offices in Federal Hill, Baltimore County and Canton. Each company exists as a separate entity, yet is joined under one roof to streamline the customer's experience, making the home buying and selling process convenient, efficient and cost-effective. For more information, please call 410.583.1110 or visit www.mystratagroup.com <<http://www.mystratagroup.com>>.

#

Editor's note: Headshots are available via email upon request. Please contact Kristi Betz directly at 410.243.1333 ext 225 or via email at kbetz@weinbergharris.com.