



**FOR IMMEDIATE RELEASE**

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**THE STRATA GROUP NAMES SCOTT LEDERER AS  
PRESIDENT OF STRATA NEW HOMES SALES, LLC**  
*-- Lederer Brings More Than 20 years of Extensive Real Estate Experience --*

**Baltimore, MD (May 14, 2008)** – The Strata Group, a full-service real estate organization providing extensive real estate, legal and financial services in Maryland, has named Scott Lederer as President of Strata New Homes Sales, LLC. In his role, Mr. Lederer will develop and implement systems and strategies to manage the company’s existing builder and developer contacts and expand the company’s sales and marketing in the mid-Atlantic region.

Mr. Lederer will continue to serve as Owner and Broker of Record of Lederer & Company for clients throughout Maryland and Pennsylvania. In addition, Mr. Lederer serves on the board of directors for the Metropolitan Regional Informational Systems, Inc. (MRIS), the Maryland Association of Realtors (MAR) and the Carroll County Association of Realtors. He also serves as the Chairman of the Board for the Carroll County Association of Realtor’s Foundation and sits on MAR’s Executive Committee and Public Policy Committee.

“The Strata Group is pleased to have Scott joining our team of real estate professionals,” said William Yerman, CEO, The Strata Group. “His extensive background in real estate, his outstanding business acumen and his depth of knowledge will help us build our new Homes Sales company and increase our position as a leader in Maryland’s real estate market.”

**About The Strata Group ([www.mystratagroup.com](http://www.mystratagroup.com) <<http://www.mystratagroup.com>>):**

*The Strata Group, established in 2006, is a full-service real estate collaboration providing extensive real estate, legal and financial services in Maryland. The Strata Group currently consists of six distinct companies: Yerman Witman Gaines & Conklin Realty, Real Estate Mortgage Funding, Real Estate Title & Escrow, Strata Law, Strata Insurance Services and Strata New Homes Sales, with offices in Federal Hill, Baltimore County and Canton. Each company exists as a separate entity, yet is joined under one roof to streamline the customer’s experience, making the home buying and selling process convenient, efficient and cost-effective. For more information, please call 410.583.1110 or visit [www.mystratagroup.com](http://www.mystratagroup.com) <<http://www.mystratagroup.com>>.*

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**Editor's note: Headshots are available via email upon request. Please contact Kristi Betz directly at 410.243.1333 ext 225 or via email at [kbetz@weinbergharris.com](mailto:kbetz@weinbergharris.com).**